# **KPMD IT Solutions Ltd - Privacy Notice**

This privacy notice sets out how KPMD uses and protects any information that you give KPMD.

This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. By visiting our site, you are accepting and consenting to the practices described in this policy.

### Information we may collect

We may collect and process the following data about you:

# 1. Information you give us.

You may give us information about you by filling in forms on our site, using social media logins and/or other plugins, business cards or by corresponding with us by telephone, email or otherwise. This includes information you provide when you register to use our site, subscribe to a service, upload content and/or participate in discussion boards or other social media functions on our site. The information you give us may include (but is not necessarily limited to): your personal name and address, your business name and address, your email address, your phone number, etc.

# 2. Information we collect about you

Each time you visit our site or interact with the emails we send to you, we may automatically collect the following information:

- Technical information, including the Internet protocol (IP) address used to connect your computer to the internet, your login information, browser type and version, operative system and platform
- Information about your visit, including the URL clickstream to through and from our site (including date and time), pages, resources and/or products your viewed or searched for, page response times, errors, length of visits to certain pages, page interaction, and methods used to browse away from the page.
- Information about your interaction with our emails, including whether you have opened the email, the number of times the email is accessed and your interaction with email content including the links you have clicked.
- Information we receive from other sources. We may receive information about you if
  you use any of the other websites or other services we provide. We also work closely
  with third parties (including, for example, business partners, sub-contractors in
  technical, payment and delivery services, advertising networks, analytics providers,
  search information providers, credit reference agencies) and may receive information
  about you from them.

#### What we do with the information

We use information held about you in the following ways (the following lists are not exhaustive):

#### Information you give us.

We will use this information:

- To enable you to access the content and functions available via our site, provide you with any products and services you request and carry out our obligations arising from any contracts entered into between you and us.
- To provide you with information about other resources, materials, goods and services
  we offer that are similar to those that you have already accessed, purchased or
  enquired about.
- To provide you, or permit selected third parties to provide you, with information about goods or services we feel may interest you.
- To notify you about changes to our service.
- To send our Christmas cards.

# Information we collect about you.

We will use this information:

- To administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes.
- To improve our website.
- To measure or understand the effectiveness of advertising we serve to you and others and to deliver relevant advertising to you.
- To make suggestions and recommendations to you and other users of our site about content, goods or services that may interest you or them.

#### Information we receive from other sources.

We may combine this information with information you give to us and information we collect about you. We may use this information and the combined information for the purposes set out above (depending on the types of information we receive).

### Disclosure of your information

We may share your personal information with any member of KPMD.

We may also share your information (including personal data) with selected third parties specifically parties to whom we are under a duty to disclose or share your personal data in order to comply with any legal obligations, or in order to enforce or apply our terms of use or terms and conditions of supply and other agreements.

#### Where we store your personal data

All information you provide to us is stored on our secure servers in our office and / or our usual cloud-based hosting company, Rackspace.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmissions is at your own risk. Once we have received your information, we will use various security features to try to prevent unauthorised access.

## Your rights

You have the right to ask us not to process your personal data for marketing purposes. You can exercise this right at any time by contacting us at mick.daniels@kpmd.co.uk.

#### Access to information

You have the right to access information held about you. Your right of access can be exercised in accordance with the Data Protection Act. Any access request may be subject to a fee of £10.00 to meet our administration costs in providing you with details of the information we hold about you. A subject Access Request Form is available on request.